AdventureWorks DW 2019 reseller

Tableau visualization and dashboards snapshots

1. What are the sales, discount amounts, product costs, profit, quantity ordered, number of orders & average order size (sales amount) of reseller sales by Product Hierarchy (Category, Subcategory, Model & Product) and ranked by sales?  
   Graphical user interface, application, table

   Description automatically generated
2. What are the sales, discount amounts, product costs, profit, quantity ordered, number of orders & average order size (sales amount) of reseller sales by reseller hierarchy (business type, reseller name)?  
   Table

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3. What resellers are in the top 10 by sales & profit?  
   Graphical user interface, application

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   Background pattern

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4. What are some of the key attributes of resellers (that are tracked by AdventureWorks)?  
   Table

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5. What are the sales, discount amounts, product costs, profit, quantity ordered, number of orders & average order size (sales amount) of reseller sales by Geo Hierarchy (Country, State/Province & City of Reseller)?  
   Graphical user interface

   Description automatically generated with low confidence
6. Who are the top salespeople?  
   Graphical user interface, application

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7. What has been the impact of sales promotions?  
   A picture containing chart

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8. Are sales growing overall and what are the sales trends for specific product subcategories?  
   Chart

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1. What are the top 10 & bottom product subcategories by sales & profits for bike & accessories?  
   Table

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2. Product Contribution of Sales  
   Chart, treemap chart

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3. Sales Trends & Forecast (by Month)  
   Chart, line chart

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4. Sales Promotions & Discounts  
   Table

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5. Product Sales by Geo  
   Map

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6. Product Profits by Sales Territory  
   Table

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7. Top Salespeople ranked  
   Text

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8. Top Resellers (Stores) ranked  
   Chart, treemap chart

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9. Geo Contribution to Sales  
   Table

   Description automatically generated
10. Salespeople’s report with sales, profit and various person’s attributes  
    Table

    Description automatically generated
11. Resellers’ report with sales, profit and various person’s attributes  
    Table

    Description automatically generated
12. Dashboard Reseller  
    Graphical user interface, application, table

    Description automatically generated
13. Dashboard Product sales  
    Map

    Description automatically generated  
    Treemap chart

    Description automatically generated
14. Dashboard Salespeople  
    Graphical user interface

    Description automatically generated with medium confidence
15. Dashboard Geographic sales (reseller geography)  
    Graphical user interface

    Description automatically generated